

Personal Information

FIRST NAME / SURNAME	STEPHEN LEWIS
LOCATION	Cardiff, UK
TEL	07929 50 20 66
EMAIL	stephen.lewis1@live.com
NATIONALITY	British
DATE OF BIRTH	10.02.1987
GENDER	Male

DESIRED POSITION	Senior Product Designer
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Employment History

DATES	Current Position
POSITION	Lead Product Designer
RESPONSIBILITIES	Maintaining best practises across UX and UI methods <ul style="list-style-type: none">- Discovery & Insights data collection (Workshops)- User testing design approach- Design system creation. UI design leading & practice
COMPANY / ADDRESS	iCrossing UK. London, Brighton, Cardiff, UK
EMPLOYER DETAILS	Tim Dodd, Head of Digital (Contact via request)
DATES	2018-2021
POSITION	Head of Design
RESPONSIBILITIES	User lead design strategy and user research <ul style="list-style-type: none">- Design Sprints- User shadowing- Leading Product UI Design
COMPANY / ADDRESS	LDMS Ltd. Cardiff, UK
EMPLOYER DETAILS	John Miles VP Product (Contact via request)
DATES	2016-2018
POSITION	Lead UX/UI Designer
RESPONSIBILITIES	User lead design strategy and conversion solutions <ul style="list-style-type: none">- UX approaches



COMPANY/ADDRESS - UI best practise
- Discovery workshops
EMPLOYER DETAILS **TrakCel.** Cardiff, UK
Paul Howlett, VP Product | (Contact via request)

DATES 2014 - 2016
POSITION Lead UI Designer
RESPONSIBILITIES - Client liaison
- User interface and content hierarchy solutions
- User journeys and conversion solutions

EMPLOYER / ADDRESS **Imaginet Ltd.** Cardiff, UK
EMPLOYER DETAILS Nigel Roberts MD | (Contact via request)

DATES 2009 - 2014
POSITION Head of design
RESPONSIBILITIES Head of design dept, overseeing all creative output
- Client liaison
- Fully integrated web design & specification
- Team leader
- HTML/CSS front-end developer
- Wire framing and user flow animation

EMPLOYER / ADDRESS **The GenieLab Ltd**, Cardiff South Wales
EMPLOYER DETAILS James Pudney CTO | (Contact via request)

Education and Training

DATES 2014
QUALIFICATION AWARDED First Aid at Work
PRINCIPAL STUDIES First aid training
INSTITUTION Lubas Medical

DATES 2006 - 2009
QUALIFICATION AWARDED BA (HONS) Advertising Design
PRINCIPAL STUDIES Advertising design, consumer behaviour, branding
INSTITUTION The University of South Wales



DATES	2006
QUALIFICATION AWARDED	Diploma in Media & Design
PRINCIPAL STUDIES	Digital Design
INSTITUTION	The University of South Wales

Skills and Competences

TEAM LEADER	I have experience in managing design teams and the individual needs of team members. Everything from PDP, 1-2-1s and KPIs.
PITCHING AND EXPOSE	Over the past 12 years I have become accustomed to training staff and being at the coal face, pitching work and skills for accounts. Talking at seminars and universities is not only something I am experienced in, it is something I very much enjoy doing.

Personal Life

OTHER HOBBIES & INTERESTS	<ul style="list-style-type: none">- Psychology and Human Behaviour- Surfing (Bad)- Tennis (Bad)- Fitness Training- Socialising- Comedy- Gaming
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